



2021/22 OPPORTUNITIES & BENEFITS FOR BUSINESS SPONSORS

Agricultural Stewardship Association

FOREVER FARMLAND SUPPER

LANDSCAPES FOR LANDSAKE ART SALE & EXHIBITION

GENERAL BENEFITS

**FOR 2021/22 YOUR SPONSORSHIP COVERS ALL EVENTS & PROGRAMS! **

Sponsorship Benefit	Cream of the Crop \$3,500 +	Title Sponsor \$2,500	Lead \$1,500	Partner \$1,000	Benefactor \$500	Supporter \$250	Friend \$150
NEW! Featured in Forever Farmland Supper (FFS) event video (shared on social media)	video clip & logo	logo	logo	logo	named	named	named
Complimentary tickets to FFS	4	4	2	2	2	1	
Complimentary tickets provided to farm families to attend FFS	10	8	6	4	2	2	
Recognition on postcard invite to Landscapes for Landsake event (mailed to ~5,000 households and placed in local businesses)	largest logo	logo	logo	logo	name		
Name and logo on paid advertising for Landscapes in major media	x	x					
Name and logo on special oversized Landscapes signage in the region	x	x	x	x			
Name on Landscapes promotional poster hung throughout the region	x	x	x	x	x		
Special promotion of your business on our virtual Landscapes website	x	x	x	x	x	x	x
NEW! Social media shout out (ASA boosted post) w/tags to direct traffic to your business page	+video personalization	x	x				
NEW! Logo/name on volunteer t-shirts	x	x	x	x	x		
Recognition in any digital video presentation	x	x	x	x	x	x	x
On-site demo/ display opportunity	x	x	x				
Name and/or logo on ASA's website and event pages	logo	logo	logo	logo	x	x	x
Complimentary invitation to all private parties (2021 & 2022) 4-5/year	all	2	2	2	2		
Recognition on all invitations, programs & on-site welcome banners	logo	logo	logo	logo	name	name	name
Special paid advertising on social media promoting your business	x	x	x	x			
Thanked in ASA's bi-annual newsletter	x	x	x	x	x	x	x
Thanked in event/program, press releases, e-news and at events	x	x	x	x	x	x	x
NEW! Luncheon with ASA's new Executive Director (fall/winter)	x	x					